

MARCA
CARNAVAL
SALVADOR • 2025

TEMA:

40 ANOS DO AXÉ MUSIC



CONVIDAMOS O DESIGNER,
PUBLICITÁRIO E ILUSTRADOR
PEDRINHO DA ROCHA
PRA FAZER A CRIAÇÃO DA MARCA.
PEDRINHO FAZ PARTE DA HISTÓRIA
DO AXÉ MUSIC, RESPONSÁVEL POR
GRANDES E IMPORTANTES MARCAS
DE BLOCOS, BANDAS E PELA CONCEPÇÃO
DO FAMOSO ABADÁ, LANÇADO NO
CARNAVAL DE SALVADOR.

NA BAHIA NÃO SE FAZ
ANIVERSÁRIO.
SE COMPLETA CARNAVAIS.



AXÉ MUSIC.
40 CARNAVAIS.

ENERGIA



The background features a complex geometric design. It consists of several overlapping triangles in various shades of green (from light to dark) and yellow. A prominent yellow triangle in the upper right corner contains a subtle, repeating pattern of small, light-colored swirls. The word "MOVIMENTO" is printed in a bold, black, sans-serif font across the top right, partially overlapping the patterned yellow area.

MOVIMENTO

AMPLIFICAÇÃO

The image features a vibrant yellow background with a subtle, repeating pattern of small, light-colored swirls. Overlaid on this background are several large, organic shapes. A prominent orange shape curves across the center, with a smaller, darker red shape nested within it. A large, solid black silhouette, resembling a stylized letter 'S' or a similar curve, is positioned on the right side of the composition. The overall aesthetic is modern and graphic.

RUJA



VIBRAÇÃO

A MARCA

SALVADOR
2025

rixé music

40 CARNAVAIS

SALVADOR
2025

axé music

40 CARNAVAIS















































DANSA DA GALINHA



DANSA DA GALINHA

Frevo Pop
Samba Reggae Luexá
Rock Lambada Emerengue Galope
MPB Samba de Roda
AFRO

Axé music

Axé music

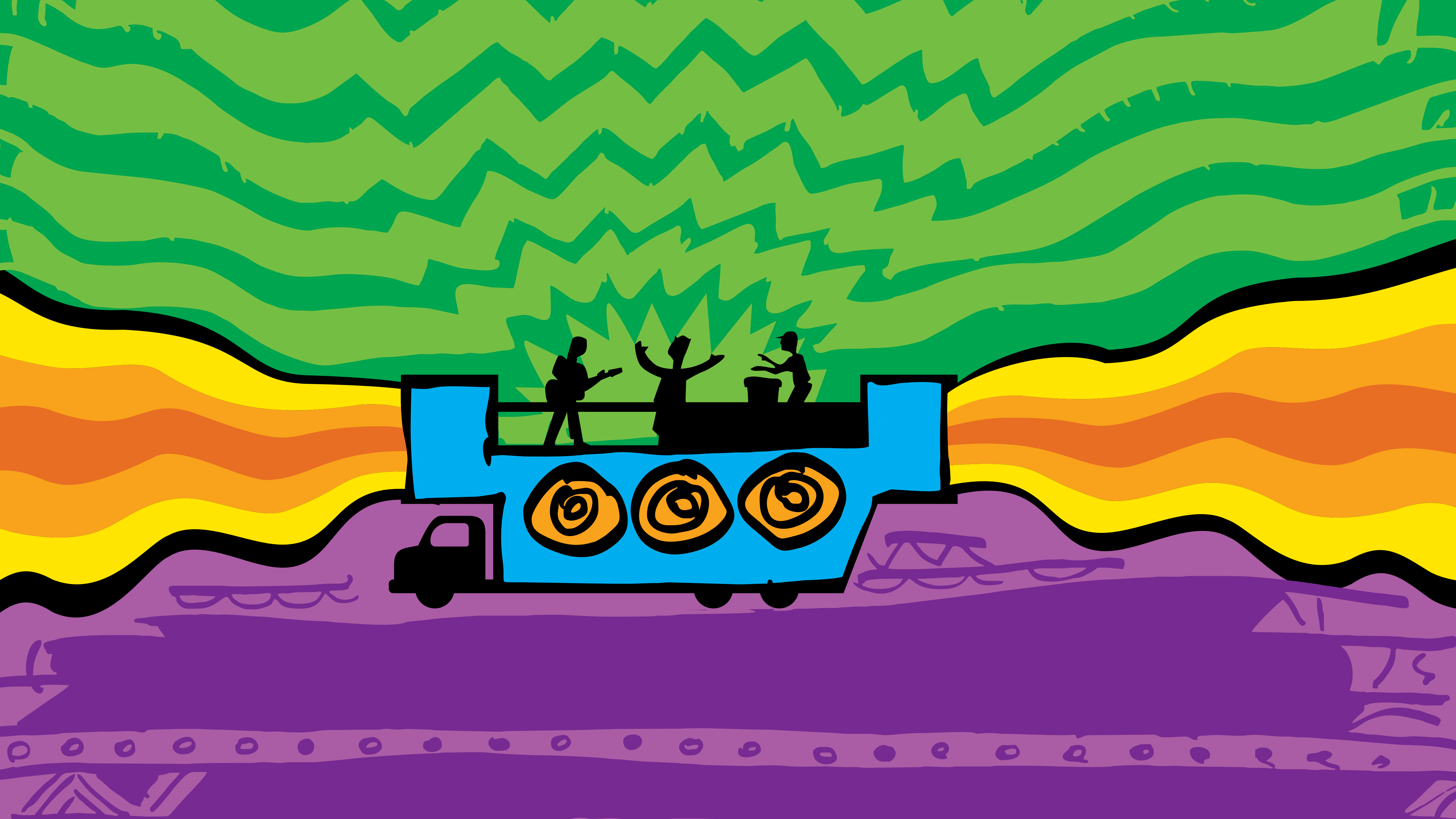
























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AXÉ MUSIC

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SALVADOR
2025

Axe music

40 CARNAVAIS





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axé music
40 CARNAVAIS SALVADOR
2025



axé music
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SALVADOR **2025**

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**MUITO
OBRIGADO,
AXÉ.**