



**YOUR TRUSTED PARTNER FOR COMPREHENSIVE
RIGHTS MANAGEMENT AND GLOBAL SUCCESS**





Abramus:

- Abramus – Associação Brasileira de Música e Artes* – is a non-profit collective rights management organization founded in 1982. Our primary mission is to champion the rights of artists in the fields of music, dramaturgy (theater & dance), and visual arts (through our affiliate AUTVIS).

** The Brazilian Association of Music and Arts*

- Abramus empowers artists to thrive by safeguarding their intellectual property and ensuring fair compensation for their creative endeavors.



Abramus:

Your one-stop solution for efficient rights management and maximized royalties in the Brazilian market.

Why Choose Abramus?

Unparalleled Experience & Global Reach: As Brazil's undisputed leader, we possess the expertise and network to seamlessly navigate international rights exchange. Our proven track record with foreign rights ensures efficient and accurate royalty distribution for your artists and producers.

Championing Your Rights: We actively advocate for the rights of foreign creators in Brazil, ensuring they receive the full benefits they deserve.

Unmatched Expertise & Artist-Centric Approach: Our unique joint-society structure combines extensive knowledge with an unwavering commitment to serving all rightsholders – artists and producers alike.

Partner with Abramus and unlock the full potential of your rights in Brazil. Contact us today!

Mission

to value artistic creation and represent the interests of our members through effective collective management of copyright for musical, visual, dramatic works.

Vision

to establish ourselves as the national and international benchmark for copyright collective management, renowned for our quality and effectiveness.

Values

- Ethical conduct
- Transparency in relationships and actions
- Accountability
- Teamwork
- Agility
- Innovation
- Respect



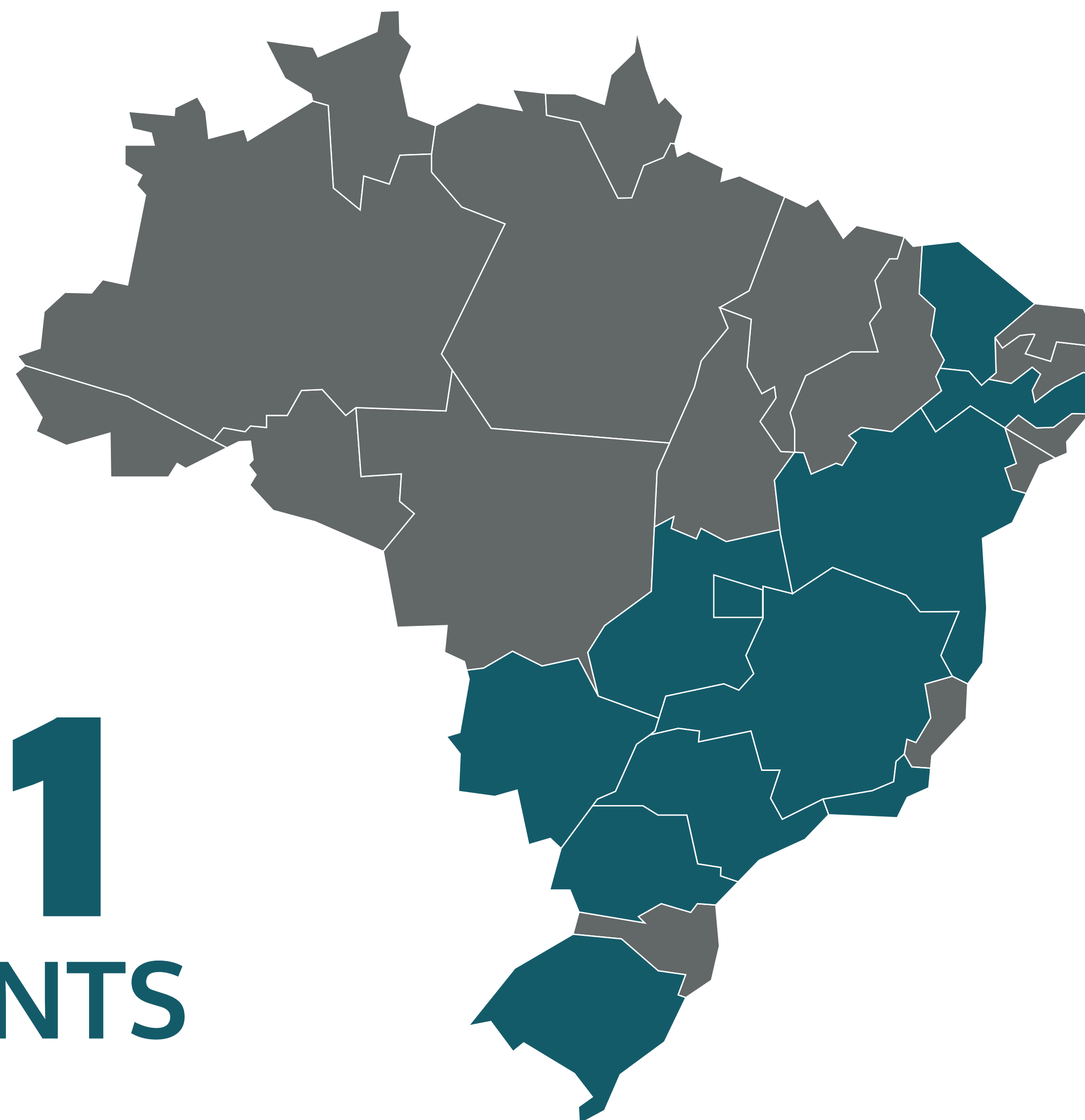
120K MEMBERS

106K
PERFORMERS

82K
PRODUCERS



Abramus boasts an extensive network of offices across Brazil, ensuring that artists from every corner of the country have access to our comprehensive rights management services.



120 STAFF
MEMBERS

+

51
AGENTS



Documentation*

18
million
recordings

71
thousand
cue-sheets

As of 2024

Robust national and international operation

**USD 5.5 million
collected in Brasil for
neighboring rights**

2023 info | USD 1 = BRL 5,55

**USD 364 thousand
collected from
foreign societies to
Abramus members**

2023 info | USD 1 = BRL 5,55



49

agreements in place with foreign performer societies



+

SAMI | LSG | SAWP | ZAVOD IPF | GNRA

12

agreements in place with
foreign producer societies



ITSRIGHT



43

foreign agencies
are represented
by Abramus
in Brasil

Abramus stands as the sole Brazilian society proficient in managing all major rights exchange tools. Our expertise extends beyond, enabling us to seamlessly process claims from foreign CMOs in diverse formats, ensuring timely royalty distribution to rightsholders in Brazil.

IPD

(International Performers Database)

VRDB

**IFPI
WINRDX**



Why choose Abramus?

- Unparalleled experience: our proven track record in handling foreign rights ensures efficient and accurate royalty distribution.
- Undisputed market leader: as the largest society in Brazil, Abramus boasts an extensive network and unrivaled expertise.
- Global reach: with agreements with most Scapr societies, Abramus seamlessly manages international rights exchange.
- Championing artists' rights: we actively engage in discussions that benefit foreign artists and producers in Brazil.
- Artist-producer partnership: our unique joint-society structure enables us to share knowledge and cater to all rightsholders.



- Scapr leadership: as the first Brazilian society to join Scapr (since 2005), we hold a prestigious seat on the board for two consecutive terms (2022-2024 and 2024-2028).



- Abramus makes significant contributions to Scapr's technical, legal, and business discussions, shaping the future of collective rights management.
- Abramus actively engages with IFPI and WIN, fostering strategic partnerships to enhance collective rights management for record companies.



- Abramus is the go-to society for collecting neighboring rights for music used in audiovisual works.
- Ensure your artists and producers are fairly compensated for their contributions to audiovisual works. Trust Abramus for accurate and efficient neighboring rights collection.
- Maximize your revenue from music used in audiovisual content with Abramus's expert services.



AUTVVIS

ASSOCIAÇÃO BRASILEIRA DOS
DIREITOS DE AUTORES VISUAIS

- Founded in 2023.
- Affiliated with Abramus since 2007.
- Over 100,000 national and international artists represented.
- The largest society in Latin America.
- Represents photographers, painters, sculptors, illustrators, designers, graphic designers, architects, muralists, graffiti artists, set designers and tattoo artists.
- 360° performance.





ai
INSTITUTO
abramus

- The Abramus Institute is a non-profit organization created in 2024.
- Its mission is to strengthen the artistic ecosystem in Brazil by going beyond copyright defense and promoting initiatives that transform lives through music and art.
- The organization believes that fostering this virtuous circle is one of the ways to transcend society.
- Some of its projects include "Assim que se faz" and "Vivendo a arte."



Contact

Fernanda Audi

Director of Operations
fernanda.audi@abramus.org.br

Thaise Cruz

International Department Manager
thaise.cruz@abramus.org.br

Ricardo Mello

Institutional Relations Manager
ricardo.mello@abramus.org.br

Patricia Cesário

IT Manager
patricia.cesario@abramus.org.br

Mariana Mello

Legal Director
mariana.mello@abramus.org.br


+55 11 3636 6900

R. Castro Alves, 713 - Aclimação, São Paulo - SP, 01532-001, Brasil




 abramus.org.br

 [@abramusartes](https://www.instagram.com/abramusartes)

  [/abramus](https://www.facebook.com/abramus)

  [/abramusoficial](https://www.youtube.com/abramusoficial)

 institutoabramus.org.br

 [@institutoabramus](https://www.instagram.com/institutoabramus)

 [/institutoabramus](https://www.facebook.com/institutoabramus)

 [/institutoabramus](https://www.linkedin.com/in/institutoabramus)